



COMMUNITY GRANT COMMUNICATIONS GUIDELINES

Congratulations on your recent community grant from The Research Foundation! We are excited to provide this grant to help expand access to care, promote health equity, or engage students in health care careers in our community together.

PROMOTING YOUR GRANT

You may wish to share this exciting news with your network. The information below serves as a guideline for grant publicity. It is important to The Research Foundation that grantees understand the publicity of this grant and your project's results are at your organization's discretion. **Publicizing your grant is not required or expected**, nor will it have any bearing on current or future grant opportunities. **Please do not begin promotion of your grant until December 16, 2024.**

GRANT RECIPIENT ACTIVITIES

We request that all publicity resulting from this grant include acknowledgment of support by The Research Foundation by using the following statement — **"Funding for this project was provided (in whole or in part) by The Research Foundation."** **Please be sure to capitalize "The" in The Research Foundation.** If you do wish to promote your grant, here are some suggested tactics:

- A press release sent to local media
[Download our sample press release.](#)
- An announcement posted on your website or blog
You may link to theresearchfoundationkc.org in online announcements.
- An announcement in your newsletter, annual report, or other printed materials
- An announcement sent to your email or contact lists
- A post on your social media accounts

We would greatly appreciate if you would tag us on [Facebook](https://www.facebook.com/TheResearchFoundation) ([facebook.com/TheResearchFoundation](https://www.facebook.com/TheResearchFoundation)) or [LinkedIn](https://www.linkedin.com/company/TheResearchFoundation) ([linkedin.com/company/TheResearchFoundation](https://www.linkedin.com/company/TheResearchFoundation)) so that we can engage with your posts and help drive our audience to your page.

We are happy to assist you in reviewing these materials and providing content about The Research Foundation. We would also appreciate copies of any of these activities. Please email them to Maggie Stephens, our director of marketing and communications, at maggie@theresearchfoundationkc.org.

LOGO USE

Please use The Research Foundation's logo where suitable. You can download our logo in a variety of approved formats that were provided to you. Please do not alter the provided logos in any way. If you have questions or requests regarding our logo, please email maggie@theresearchfoundationkc.org.

THE RESEARCH FOUNDATION'S PUBLICITY

The Research Foundation will publicly announce grants through our website, social media, and email. We encourage you to visit theresearchfoundationkc.org or our [Facebook](https://www.facebook.com/TheResearchFoundation) and [LinkedIn](https://www.linkedin.com/company/TheResearchFoundation) pages to share announcements with your audiences. You can also sign up to receive email updates about our community grants program and awards.

QUESTIONS?

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